



ADDRESS

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CONTACTS

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SKILLS

Adobe Creative Suite
(Photoshop, Illustrator, InDesign)
UI/UX Design
Microsoft Office
HTML
CSS
Wordpress
Mail Chimp
Constant Contact
Lifting Heavy Barbells

EXPERIENCE

Art Director/Web Designer, The AMMO Group
New Braunfels, TX | 2011 - Present

Create collateral for print, web, TV, radio, or other media for a wide variety of clients. Meet with clients to help determine their needs and create project bids. Design logos, front-end design for client websites and various other online vehicles, as well as managing print, mailing, photography and other outside vendors. Develop, design, and execute marketing strategies for clients. Train and offer guidance to design interns.

JUST TO NAME A FEW

CHRISTUS Santa Rosa Hospital & The Children's Hospital of San Antonio

Work closely with all Hospital campuses and departments to achieve brand awareness through multiple outlets. Applying CHRISTUS and Children's style guides throughout all collateral such as: print, HTML emails, large scale outdoor boards, web graphics and more.

FedEx Office

Work closely with in house operations to create a compelling internal communications magazine for employees each month. Often required to complete in 2 business days.

Sprint

Work closely with multiple regions across the United States and even Korea once (ever try typesetting Korean?). Sprint has gone through three brand changes since I've started working with them. Keeping up to date on brand standards is key. Wide range of collateral, including: print, HTML emails, landing pages, and web banners.

New Braunfels Utilities

Create an array of print ads each month for NBU and their side initiatives. Create up to date website pages for each initiative.

J&R Gymnastics

Create a new brand and campaign to drive class sign ups. Applying that brand to print collateral and HTML emails as well as a refreshed website for all three locations.

Pure Barre

Working closely with each location manager to create custom branded print materials, HTML emails, large scale prints, stickers, shirts designs, and more.

VoyEDGE RX

Work closely with the creator of VRX to help with marketing efforts through Instagram ads, HTML emails, Trip specific documents for clients, web graphics, t-shirt designs, and co-marketing efforts with other CrossFit/Fitness centered companies.

EDUCATION

Texas State University, San Marcos, TX - Bachelors of Fine Arts
2007 - 2011